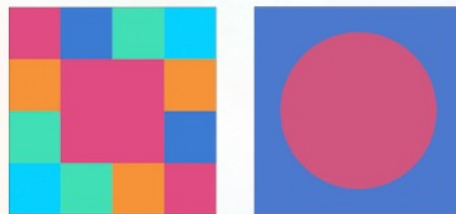


**revuto**

**Announcing a Seed Round  
for equity by selling Ordinals  
on the Bitcoin network**



## A unique fundraiser on the BTC network

Revuto decided to use a unique approach to crowdfund a seed round by selling Ordinals on the Bitcoin network for equity and avoiding Venture Capital in the early stages of the company, which will help the project stay community-driven and supported by retail investors who believe in our vision.

After closing this seed round, Revuto will launch its core feature, Revuto Virtual Debit Cards supporting crypto and allowing users to use them to subscribe to their service providers. The following will help users to take advantage of all the benefits the Revuto app offers: privacy, protection, active subscription management, stake to subscribe, micro-lending and borrowing when paying for subscriptions, Subscription NFTs allowing users to monetize their unused subscription periods, and many more, meaning - people will finally be able to save and earn money on their subscriptions.



Besides allowing crypto users to own a piece of Revuto via an innovative fundraising campaign, the first one on the Bitcoin network, Revuto will use this campaign to announce its aspirations to go multi-chain by partnering with Fireblocks company and use their custodial wallet infrastructure to support other popular tokens, including BTC, ETH, BNB, MATIC, USDT, USDC and many more.

By closing a seed round (not necessarily in full), Revuto will avoid waiting for the perfect crypto-market conditions to launch its core feature, active subscription management with virtual debit cards. The funds will allow the company to run a card program despite the bear market. The goal is to give the card program at least 18 months of runway regardless of other project activities and market conditions.

More importantly, the card program will kick-start a primary business model (selling Revuto Premium accounts) to bring revenue to the company and REVU token tokenomics, creating significant capital gains. Features like top-up Virtual Debit Card with REVU, Stake to Subscribe, micro-lending and borrowing, Subscription NFTs, and similar will create demand after REVU and help the REVU token price go up.

Revuto will announce the seed round on April 7th, while the whitelisting will start in the upcoming days via Revuto webpages and selected partners. Please, follow Revuto's announcements on Revuto's social media channels to learn more about the dates for the *private and public* sale rounds.

**There will be two rounds of selling Ordinals Series A, B, C, and each will last 24h:**

**499 Ordinals Series A**

\$2000 in BTC - 15% discount on valuation + 15% kickback in REVU

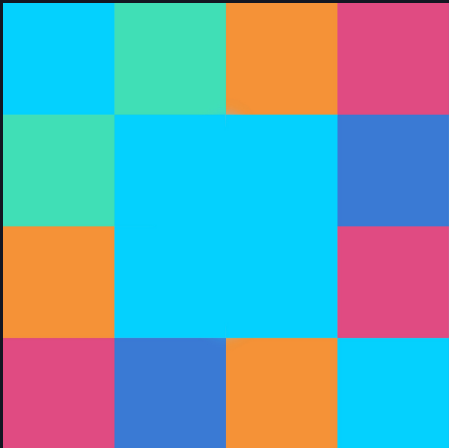
**499 Ordinals Series B**

\$1000 in BTC - 10% discount on valuation + 10% kickback in REVU

**499 Ordinals Series C**

\$500 in BTC - no discount on valuation + 10% kickback in REVU

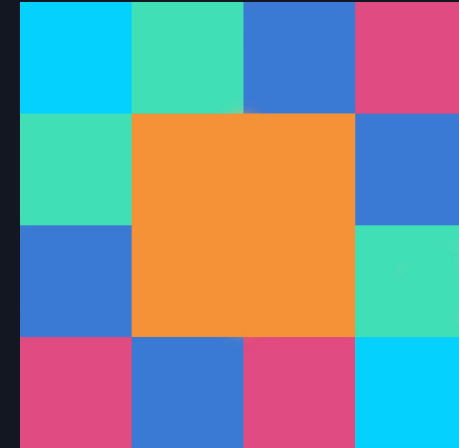
### Ordinal Series A



### Ordinal Series B



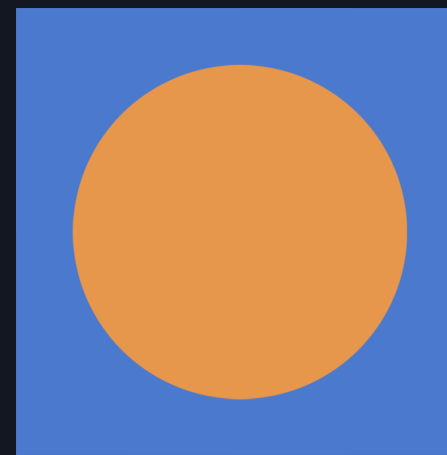
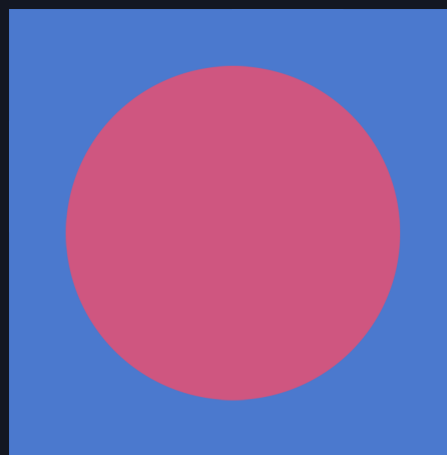
### Ordinal Series C



[Video - Raising seed round for equity via Ordinals on the BTC network with CEO, Vedran Vukman](#)

## Grand Ordinals

Additionally, investors can bid for one **Grand Ordinal** from each series (A, B, C). The bid will start with a minimum of \$5K to a maximum of \$200K per Grand Ordinal, allowing investors to buy more equity and become lead investors. Grand Ordinal owners will meet with the founders once the round ends. The Revuto team will invite Grand Ordinal owners to meet them in person for a few days, explain the Revuto business, and answer all the questions. Those three investors will get one board seat in the company to represent all other community investors from the equity seed round.





revuto

## Raising up to \$2.35M at valuation \$20M

Besides a valuation discount, depending on the round (Series A, B, or C Ordinals), all Revuto Ordinal owners will get a kickback in REVU tokens for investing in the Revuto company. The kickback incentivizes and de-risks the investment because investors will get 15% or 10% back in REVU tokens (no lock-up period), meaning that if the REVU token price goes up, the investor should return his investment before an exit event.

### Equity stake calculator:

1 Ordinal Series A	- 0.01% equity	+ 15% discount	= 0.0115% of equity
1 Ordinal Series B	- 0.005% equity	+ 10%	= 0.0055% of equity
1 Ordinal Series C	- 0.0025%	+ 0%	= 0.0025% of equity

### Max equity without Grand Ordinals:

$499 \times 0.0115\% = 5.7385\%$   
 $499 \times 0.0055\% = 2.7445\%$   
 $499 \times 0.0025\% = 1.2475\%$   
Total = 9.7305%

### Max equity with Grand Ordinals:

Series A - \$200k = 1.15%  
Series B - \$200k = 1.15%  
Series C - \$200k = 1.15%  
Total = 3.45%

A grand total (max possible) = 13.1805%

## When Lambo?

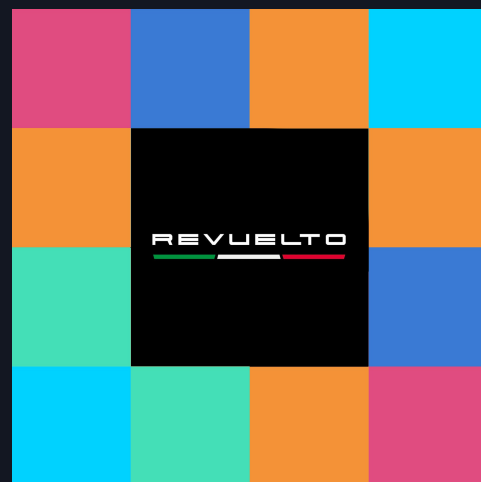
Revuto will use the campaign to answer "When Lambo?" - the most common question in crypto. Interestingly, the best, the fastest, the most powerful, and the recently announced Lamborghini model is called REVUelto. For that occasion, to make things crazier, Revuto decided to reward one investor (Revuto's Ordinal owner) with Revuelto. Hence, he never needs to answer the same question again because he'll have his Lambo.

### Revuto, REVU, Revuelto

When choosing a name for its latest supercar, Lamborghini has opted for the name of a Spanish bull - Revuelto. This is in keeping with the naming of other Lamborghini vehicles, as the company's logo is of a raging bull. The Revuelto was named after a vicious fighting bull who harassed matadors in the 1880s. Revuelto was well-known in the bullfighting circuit for his wild nature. Revuelto revolutionized Barcelona's bullfighting arenas, which is what Lamborghini hopes for with their new electric vehicle. As Revuto is bringing a revolution in how people control and pay for their subscriptions, why not be revolutionary when giving back to its investors?



Only one Revuto ordinal owner will get his Revuelto, and the Grand Ordinal owners will decide which investor will that be. Those three investors will meet with the team and use the unique lottery system to determine a new Lamborghini Revuelto owner. The company will place a purchase order on the car once the REVU token price surpasses \$2 and stays there for at least 30 days.



## **Revuelto NFT to grow your chances of getting the Lambo.**

Revuto will sell 1500 Ordinals on BTC in total. Depending on the investment size, by purchasing ordinals Series C (\$500), Series B (\$1000), Series A (\$2000), or Grand Ordinal, the investor will get his Revuelto NFTs in his Revuto app. One Revuelto NFT will represent one ticket to win a Lambo. For example, those who purchase Series B ordinals will get better investment terms, more REVU, and double their chances of getting Revuelto compared to the Series C ordinal owners. In that regard, Revuto Ordinal Series A owners will quadruple their chances of getting the same, and Revuto Grand Ordinal owners will be able to boost their chances further. All investors can buy as many Revuto ordinals as they want (to invest) if ordinals are available to sell. Still, if Revuto doesn't sell all ordinals, in which case, Revuto will keep its promise and deliver a car to one Revuto ordinal owner once the preconditions meet (the price of REVU above \$2 for 30 consecutive days). If all goes well, picking up the Revuelto from Revuto should be a crazy exciting event.

## What Revuelto brings to Revuto?

As mentioned, Lamborghini named Revuelto after a particularly successful raging bull, well-known for his wild nature in the bullfighting circuit. Revuto will use that raging bull to create chaos within the crypto community and attack the bear by offering users an opportunity to, alongside getting equity and REVU tokens, test their chances to get the Lambo. With that, Revuelto should show its power and boost Revutos' marketing efforts in the right direction, helping the Revuto project spread its name and grow its user base despite the bear.





## A special deal for Revuto EBT1 and Rstronaut NFT owners.

To show gratitude to our existing supporters and earliest investors in REVU tokens, all EBT1 and Rstronaut NFT owners who will purchase Revuto Ordinals, Revuto will reward with twice the number of Revuelto NFTs.

### **Why is Revuto raising funds by selling ordinals?**

The plan is to use additional funds specifically to launch a debit card program that will allow us to start generating revenue and unlock the utility for the REVU token. Revuto is technically integrated with the acquirer, card, and banking provider and is fully compliant to start issuing Mastercard Debit Cards within EEA. The company also holds an EMI (Electronic Money Institution) license from the Bank of Lithuania for the EU. Launching the card program will allow us to release the most significant app update yet - Revuto v4.0. The version is developed and ready for launch. Although the company raised funds before, a successful seed round for equity would put the company in a great position to raise a series A round.

### **How will the owner of the Revuto ordinal affect the Revuto cap table?**

By selling Ordinals on the Bitcoin network, which is connected directly to the company's Stock Purchase Agreement, Revuto decided to offer the crypto community a unique opportunity to own equity in the Revuto company. The owners of the Revuto ordinals will have to confirm the ownership in the company's equity before the subsequent funding round or an exit event (an acquisition or the IPO). In the meantime, the owners of Revuto Ordinals can trade them or send them to others.

At some point, Revuto or its founders may offer to buy back Revuto Ordinals at a specific price that the ordinal owner may accept. Revuto will ask all investors to send their Revuto Ordinal(s) to the specified BTC address before the defined date to add them to the cap table and execute the subsequent funding round or an exit. At that point, all Revuto ordinal owners must disclose their personal information. Due to international fiscal regulations, citizens from Canada, the US, and other restricted countries are not allowed to invest in Revuto company.

### **What about the ICO?**

Revuto had an extraordinarily successful ICO and raised funds literally in minutes from retail investors. Following the ICO, the Revuto team started using those funds to hire the team, engage with PR and Marketing activities, develop the product, hire external agencies for the product and business development, go through compliance with banking and card issuing partners, pay for legal services, list, and promote REVU token, and for other business activities. Unspent funds allow the project to keep its business activities alive through the bear market. Still, when it comes to launching the card program, Revuto can't afford to spend the remaining funds to additionally invest in marketing and PR activities, announce the VDC launch, and boost user acquisition.

Running the card program will significantly increase company expenses, so the team decided to secure additional funds to start the Card Program. By launching the card program regardless of the market conditions, the company will be in a great position because it will be tested, polished, and ready for the next crypto bull cycle when it matters the most. If the company doesn't secure additional funding to launch the card program, the Card program will wait until the next crypto bull cycle is back. The decision not to gamble and launch the Card program despite the bear market and limited funding is to avoid an eventual scenario where the company would need to discontinue its Card Program once it's live.

## Why Ordinals on the BTC network?

Revuto is an innovative company using an innovative approach to solving specific problems. In the case of raising funds for equity, the Revuto team decided to use a unique system that has never been seen before and use it to its advantage. The goal is not only to close the round by doing it differently compared to projects that are dying trying to raise with VCs but to use the campaign to promote Revuto to a broader audience. Revuto is building on Cardano, which is excellent. Still, its aspirations to rise above the Cardano ecosystem by offering users to use all other popular crypto assets within the Revuto app made the team look at the BTC network, the mother of all blockchains, and use it to mint ordinals and sell them to investors. To make it more interesting, unlike minting NFTs on other blockchains, minting ordinals on BTC is unique because there is a limited number of how many ordinals people can mint. That fact alone can make our investors become history, making them part of the first fundraiser via ordinals on the Bitcoin network.

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